

Dear **[insert name]**

I am requesting approval to attend the NEDAS New York Summit taking place on Thursday, September 5, 2019. NEDAS, formerly the Northeast DAS and Small Cell Association, is a grassroots industry association that sits at the intersection of the wireline and wireless infrastructure where interconnectivity is key to enabling the connected world. The group has been hosting events and meetings since 2010.

NEDAS events bring together a wide range of in-building wireless specialists, HetNet professionals, architects, carriers, consultants, contractors, infrastructure engineers, product managers, suppliers municipality professionals and more. NEDAS Summits consistently include key decision-makers and all end-users attend free. Their Advisory Council includes individuals from companies such as Boingo, Cobham, FiberLight, Microsoft, Quantum Media Group, ZenFi Networks and more.

Why am I interested in attending the NEDAS New York Summit?

The event offers the opportunity to:

- Meet new prospects and vetted end-users
- Educate attendees on our business solutions and products
- Grow our organization's network in a rapidly growing market
- Learn about cutting-edge technology and solutions impacting the converged wireline and wireless space

When I return from the NEDAS New York Summit, I will be able to share the latest insights about in-building technology solutions such as DAS and small cells deployments, network and fiber deployments for front haul and backhaul capabilities, the latest solutions for the edge, public safety updates and cutting-edge innovations with the rest of our organization. The New York Summit will also be an exceptional opportunity to make face-to-face connections with leading suppliers and service providers as well as other end-users.

Here is a complete breakdown of the costs:

Early bird rate: \$425 (available until July 31, 2019)
Regular rate: \$499 (available until August 28, 2019)
Late rate: \$550 (available until September 1, 2019)
Onsite registration: \$650 (available onsite September 5, 2019)

*Fees & taxes not included

As you can see, the sooner we make our decision about our company's participation, the more cost-effective it will be. Early bird registration ends on July 31, 2019, so your prompt attention to this request is greatly appreciated.

Complete information on the NEDAS New York Summit is available at www.nedas.com.

Thank you for your consideration,

[Name]